

# ActionCOACH

## JIM BARGER

Real money. Real results. Guaranteed.

Too often, entrepreneurs carry their business on their shoulders. But isn't the goal to have your business work for you?

Working with an ActionCOACH business coach will allow you to address these common issues:

- **Too much work, not enough time.** Your days are filled with putting out fires and fixing other people's mistakes. Customer demands keep you off balance. You don't have time to think about your business. When you work with ActionCOACH, you will learn three key strategies to help your business resolve this issue.
- **Profitability is not where you'd like it.** You may need more customers, your profit margins may be low, or you may have cashflow challenges due to stock control or receivables. Learn the only five ways to boost your business profitability.
- **Marketing is not effective.** Not sure what is working? I will introduce you to the seven steps to an effective marketing program.
- **Employees are unmotivated and difficult.** Does your team seem uncommitted to your business? Does turnover cost you time and money? Let me show you the six keys to a team that will help your business achieve its goals.

A Nebraska native, I returned to Omaha from New Zealand in 2007 after starting up and selling a \$100 million business.

After earning an MBA from the University of Nebraska-Omaha, I lived in Singapore—working with business owners in Southeast Asia—and owned two businesses in New Zealand. I had the rare privilege to work with, and own, a diverse range of businesses around the world, with an equally diverse group of business owners, partners, and associates.

I have been involved in running restaurants, software marketing, manufacturing, recruiting, training, warehousing, and retailing. I have worked as a consultant and coach, a trouble-shooter, and CEO.

Before joining ActionCOACH, I was the owner/manager of four companies, so I understand the pressures, challenges, and pleasures associated with being your own boss.

When you are ready to embark upon a journey to improve your business, income, and lifestyle and achieve the ambitions and dreams you went into business for in the first place, it's time to get into action.

I am offering a free coaching session. Let's spend an hour or so focused on your toughest issue and I'll help your business with a great idea and a fresh perspective.

**ActionCOACH**  
business coaching

ActionCOACH  
402.676.8809  
[www.jimbarger.coach](http://www.jimbarger.coach)